

Energetic shots from auto journalist highlight AJAC's Pfaff/Pirelli Photo Awards

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The Pfaff/Pirelli Photography Awards are presented to AJAC members each year honoring the best in automobile photographs taken by auto journalists.

The Awards are presented in two categories: Published and Un-published work. Pirelli has honoured the best of Canadian auto journalism photography since 2005. Beginning in 2016 Pfaff has added their support to these important awards.

This year's Awards were presented in Ajax, ON, concurrent with AJAC's Testfest, a unique event that brings Canada's leading automotive journalists together along with representatives of the nation's auto manufacturers in an annual opportunity to view and test the year's new vehicles.

Three prominent Canadian photographers adjudicated the large field of entries: Montreal-based Ariel Tarr; Toronto photographer Matt Berenz; and Saskatoon's Stuart Kasdorf. The judging is all conducted anonymously and the judges discuss the entries before coming to a unanimous decision.

For a second consecutive year, the first place in the Published category went to North Vancouver's Brendan McAleer. The top prize in Un-published category went to journalist Jeff Wilson of Stoney Creek, ON who was runner-up in the category in 2014. Both winners were awarded a new set of Pirelli Tires.

Runners-up in the Published Photo category were journalists Stephen Elmer of Norval, ON and Brian Harper of Richmond Hill, ON. In the Unpublished category runners-up were Toronto AJAC member James Davidson and multiple-year AJAC photography award winner Russell Purcell of Mission, BC.

The judges noted their appreciation for this year's very strong field of entries and exciting depiction of some excellent vehicles in the photos that were entered.

ABOUT PFAFF

Pfaff Automotive Partners, a leading Canadian automotive retailer, was founded in 1964. Its brand offering includes Volkswagen, Toyota, Audi, BMW, Porsche, McLaren, Singer Vehicle Design, and Pagani automobiles, and Harley-Davidson motorcycles. It has a 50-plus-year racing history across many forms of motorsport. The company also operates Pfaff Tuning, Pfaff Leasing, and Pfaff

Autoworks. For more information, please visit www.pfaffauto.com. □

ABOUT PIRELLI:

Founded in 1872, Pirelli & C. SpA is the fifth largest tire manufacturer in the world in terms of sales. Present in over 160 countries, Pirelli has 22 manufacturing sites and employs approximately 38,000 people around the world. Pirelli is a leading producer of premium tires due to its commitment to R&D. Successfully competing in motorsport since 1907, Pirelli is currently the exclusive supplier of the Formula 1 championship, the Superbike world championship, and many single marquee championships around the world.

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