



Kia Canada Inc.

180 Foster Crescent, Mississauga, Ontario  
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## News Release

# Kia Canada Inc. presents the Automobile Journalists Association of Canada (AJAC) 'Best Design' award

- 'Best Design' award presented at the AJAC annual Journalism Award Gala to recognize the talents of media teams to enhance the overall impact of a story through visual appeal
- 2018 'Best Design' awarded to both *Trackworthy.com* and *Ignition: New Vehicle Buyer's Guide*

Date | October 26, 2018

Ajax, ON (October 26, 2018) – Kia Canada presented the 2018 'Best Design' award last night at the AJAC annual Journalism Awards Gala. With two entries tied for first place, Kia Canada was pleased to recognize both *Trackworthy.com* and *Ignition: New Vehicle Buyer's Guide* with the 2018 'Best Design' award. *AutoTrader.com* was also recognized as the runner-up.

Presented by Kia Canada for the sixth consecutive year, the 'Best Design' awards recognize the publication that is best able to enhance the audience's journey through a visually appealing design and layout. The winning entries combine a professional look which is both aesthetically appealing to draw people in and effective in its ability to comfortably take the reader through the content.

"We are honoured to once again be the sponsor of AJAC's annual awards for 'Best Design,' recognizing the creative efforts of Canadian automotive publications," said Mark James, Corporate Communications Manager, Kia Canada Inc. "This year's entries were all extremely strong and produced a tie for first place with attractive and dynamic design layouts and well organized information for automotive consumers and enthusiasts."

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**About Kia Canada Inc.**



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Kia Canada Inc. ([www.kia.ca](http://www.kia.ca) – [www.facebook.com/kiacanada](https://www.facebook.com/kiacanada)), a maker of quality vehicles for the young-at-heart is a subsidiary of Kia Motors Corporation (KMC) which was founded in 1999 and sells and services high quality, class leading vehicles like the Soul, Forte, Optima and Sorento through a network of 191 dealers nationwide. Kia Canada Inc. employs 154 people in its Mississauga, Ontario headquarters and three regional offices across Canada, including a state-of-the-art facility in Montreal. Kia's brand slogan "The Power to Surprise" represents the company's global commitment to surprise the world by providing exciting & inspiring experiences that go beyond expectations.

**Mark James**

Corporate Communications Manager

Kia Canada Inc.

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